

MATARIKI¹²

festival

GUIDING DOCUMENT

This guiding document provides coordinators and contributors to Matariki Festival with a framework for the festival visions and core values. All events or activities must align with the festival vision, purpose and/or core values. They must also fit within one or more of the programme streams to be considered for inclusion into the festival.

Matariki Festival Vision →

Matariki is Auckland's prominent indigenous Festival; a 'guiding light' that generates cultural enrichment for all peoples and economic benefit for Māori.

Our purpose →

- ONE** - To present, promote and nurture Mataranga Māori through quality cultural experiences that excite, engage and educate
- TWO** - To generate resources that cultivate projects, programmes and assets that create 'return on investment'
- THREE** - To push forward with vigour, the momentum that drives towards a sustainable model of delivering Auckland's Matariki Festival
- FOUR** - To provide strong leadership based on Te Ao Māori

Core values

- * Tino Rangatiratanga → 'Māori' led
Matariki is Tamaki Makarau / Auckland's indigenous festival
- * Whakawhanaungatanga → Celebrating Communities
Providing opportunities for all communities to connect, contribute and participate
- * Manaakitanga → Sharing our world with others
Encouraging belonging
- * Kaitiakitanga → Guardianship
Enriching and valuing the art & culture of Māori communities

Matariki Festival programme streams

The Matariki Festival provides an opportunity to create an environment where communities can come together to reflect and celebrate our unique Māori tikanga (customs), by Māori for Māori, for everyone. We have five programmes within the festival to ensure we are able to create a memorable experience for all.

Tāngata Whenua (Indigenous people of the land)

Critical to festival development and delivery is the partnership with the Tamaki Makaurau Matariki Festival Trust and Tāngata Whenua, this underpins all activities within the Matariki Festival programme.

Hei kaitiaki mo te taonga a Matariki tuku iho (to be the steward of the Matariki tradition handed down from their ancestors for decedents). Events and activities that fit into this programme should be lead and determined by Tāngata Whenua and be directly linked to Te Ao Māori (Māori world view) and/or Matariki.

Whakangahau (Performance)

To create an atmosphere of entertainment presented to an audience through music, dance and theatre. This includes traditional and contemporary expressions of Māori culture, New Zealand Cultural and Matariki. Presenting the best of Māori performance, these events will give audiences a high quality lasting experience.

Taiao (Environment)

Matariki is a time for reflection. Taiao is about exploring our natural environment, the world, whenua (land) and country reflecting on what this means through traditional and contemporary Māori perspectives.

Mahi Toi (Art)

Activities and events that create a more intimate arts engagement with participants and/or audience, encompasses all art forms in their diversity.

Matauranga (Education)

Sharing of Māori kaupapa (purpose), values, concepts, philosophies, wisdom, knowledge and skills where learning is the key outcome of the event and/or activity.